



DP WORLD



National Logistics Corporation



Pakistan Mart

Trade, Thrive & Transform

A Project of DP World & NLC



PAKISTAN MART

ENTRANCE A

A

A



Pakistan Mart – A Gateway to Global Markets

Situated at the crossroads of global trade, Dubai offers unparalleled access to markets across the Middle East, Africa, South America and beyond. With its strategic location and investor-friendly ecosystem, Pakistan Mart in Dubai has the potential to serve as a powerful platform to expand the global footprint of Pakistani products.

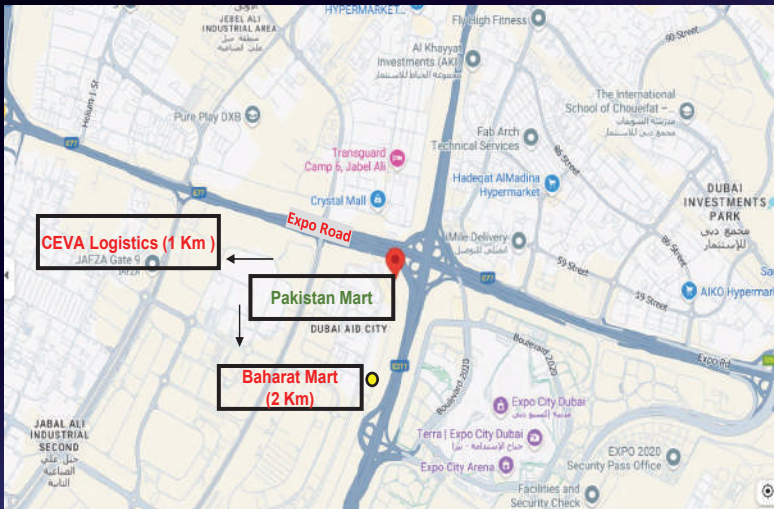


Inspired by Proven Models

The concept of Pakistan Mart draws inspiration from successful global models such as China's Dragon Mart. The Mart has demonstrated how dedicated national marketplaces can significantly boost exports and create strong brand identities abroad.

A Vision for Growth and Global Presence

Pakistan Mart is more than just a marketplace — it is futuristic initiative that reflects Pakistan's ambition to compete and thrive in the global economy. It represents a significant leap towards enhanced trade visibility, stronger export volumes and lasting economic partnerships. By bridging the gap between local producers and global markets, Pakistan Mart will open new avenues for growth, prosperity and above all, national pride.



Ideal Location for Global Reach

Dubai's emergence as a global buying and selling hub makes it the ideal location for Pakistan Mart. The city attracts businesses, investors and trade delegations from around the world, providing direct access to a diverse and high-volume market. By establishing a permanent presence in this thriving commercial landscape, Pakistani exporters can engage directly with international buyers without intermediaries, expanding their reach and visibility in key global regions.

Comprehensive Facilities for Trade and Retail

Pakistan Mart will be a purpose-built commercial complex designed to accommodate a wide range of business activities. It will feature modern warehousing and logistics facility integrated with a state-of-the-art retail and exhibition space. The complex will house showrooms, retail outlets and dedicated exhibition zones creating an immersive environment where buyers can explore the quality, diversity and value of Pakistani goods. In addition to its retail function, the Mart will offer a full-fledged business-to-business (B2B) platform to facilitate direct trade interactions.



Project Development & Execution

The project will be implemented through a partnership between NLC and DP World under a Joint Venture Company (JVCo). Retail and warehousing units will be made available for rent or sale through NLC and all logistics related to exports from Pakistan Mart will be managed by the NLC-DP World JVCo.

Key Benefits and Long-Term Impact

Pakistan Mart promises a wide array of benefits. It will provide direct access to a large and diverse international customer base, streamline export operations and serve as a prestigious showcase for the “Made in Pakistan” brand. The facility will also host cultural and tourism-related events throughout the year, further promoting Pakistan’s heritage, craftsmanship, and soft image on a global stage. This multi-dimensional approach will not only drive trade but also contribute to the country's cultural diplomacy and international engagement.



For Further Information Please Contact:

Headquarters National Logistics Corporation, Harding Road, Rawalpindi, Pakistan. Ph: +92 51 905 2283, Cell: +92 336 501 6341
E-mail: numair.hussain@nlc.com.pk